



***TO EMPOWER
A SOCIETY,
EMPOWER
ITS WOMEN***

KIT+



Birthing Kit
Foundation
Australia

As part of our goal to reach a further 1.5 million people by 2021, we are excited to introduce KIT+, a new way that you can help build a better world for women and girls.

Women's empowerment and gender equality is at the heart of our work in remote communities around the globe, and maternal and newborn health will always be a priority.

However, as the world changes, the ways in which we impact the lives of women and girls must also change.

When you donate as a KIT+ supporter, you will be helping to create opportunities for young girls and women across our key priority areas of health, education and employment.

The impact of this work is:

- Improved health and wellbeing for girls, women and their families
- Greater access and better education for girls
- Sustainable economic opportunities for girls and women
- Empowered futures for girls, women and their communities



**JOINING KIT+ IS EASY, WITH A RANGE OF SUPPORT
OPTIONS FOR INDIVIDUALS, SMALL-MEDIUM
BUSINESSES AND LARGE CORPORATES.**

bkfa.org.au/kitplus

KIT+

KIT+ INDIVIDUAL SUPPORTER

MAKE A MONTHLY DONATION OF \$25, \$40, \$60 OR OTHER AMOUNT

BENEFITS TO YOU:

- Tax deductible donation
- Access to regular KIT+ stories of change
- You are directly contributing to lifechanging programs for women and girls around the world.

YOU MAY ALSO LIKE TO CONSIDER:

- Hosting a KIT+ packing day with your family/friends or colleagues (assembly of birthing kits)
- Nominating BKFA as a recipient in your Will
- A donation on behalf of a loved one to celebrate a birthday, anniversary or birth (e-cards and printed cards are available)

As a valued KIT+ supporter, we look forward to keeping you updated with regular stories of change and sharing the lifechanging impact your donation is making.

Plus, KIT+ gifts are tax deductible. Thank you for helping us empower the next generation of young girls and women to transform and enrich their lives.

KIT+ SMALL - MEDIUM BUSINESS SUPPORTER

MINIMUM COMMITMENT TO DONATE IS \$1000 PER YEAR WHICH CAN BE MADE IN 4X DIRECT DEBIT PAYMENTS THROUGHOUT THE YEAR IF REQUIRED.

BENEFITS TO YOUR BUSINESS:

- Tax deductible donation
- Supports your company's Corporate Social Responsibility and workplace volunteering programs
- Public acknowledgement at the discretion of BKFA, of your donation
 - Certificate of Appreciation
- KIT+ promotional pack to help promote donations to BKFA with your existing/new customers
 - Access to KIT+ stories of change
- Certainty that your business is directly contributing to lifechanging programs for women and girls around the world.

YOUR BUSINESS MAY ALSO LIKE TO CONSIDER:

- Raising extra donations for BKFA via customer fundraising (% of sales and/or \$ amount of your choice)
- Hosting a KIT+ packing day with your staff/customers (assembly of birthing kits)
- A donation on behalf of staff or customers to celebrate a birthday, anniversary or birth (e-cards and printed cards are available)

KIT+ CORPORATE SUPPORTER

MINIMUM COMMITMENT TO DONATE IS \$6,000 PER YEAR.

BENEFITS TO YOUR ORGANISATION:

- Tax deductible donation
- Opportunity for KIT+ Team Building/Staff Volunteer activity (assembly of birthing kits at your office) and guest speaker*
- Supports your company's Corporate Social Responsibility and workplace volunteering programs
- Public acknowledgement at the discretion of BKFA of your donation
- KIT+ promotional pack help promote donations to BKFA with your staff, clients or customers
 - Certificate of Appreciation
 - Access to KIT+ stories of change
- Certainty that your business is directly contributing to lifechanging programs for women and girls around the world.

YOUR COMPANY MAY ALSO LIKE TO CONSIDER:

- Raising extra donations for BKFA via client/staff fundraising
 - Choosing BKFA for Workplace Giving
- Boosting your KIT+ Team Building/Staff Volunteer activity to reach more employees (local/national teams)
- Upgrading your volunteer activity from standard birthing kits to new environmental "Earth Kits" to support BKFA's commitment to sustainability

**Guest speaker subject to availability*

Getting involved is easy, simply visit our website to sign up as a KIT+ supporter today.

..... bkfa.org.au/kitplus

FAQ's

What does Birthing Kit Foundation Australia (BKFA) do?

BKFA is a for-purpose organisation with a vision to build a better world for women and girls. BKFA has a focus on improving maternal and newborn health outcomes in developing countries, as well as providing opportunities for young girls and women to realise education, employment and economic empowerment. BKFA partners with approximately 19,000 Australians each year who lend fundraising and volunteer support to its key projects and maintains 44 global partnerships in 18 countries. Our in-country support strengthens existing community programs for better health and education outcomes for mothers, newborns and young women.

I am interested in packing birthing kits for women. How do I get involved?

An Assembly Day is the gathering of groups of friends, family or colleagues to assemble Birthing Kits, having fundraised to cover the cost of the kits. Kits are valued at \$5 each and are supplied in minimum quantities of 200. Assembling kits is a fun, positive and empowering experience for everyone involved and is an ideal team building or staff engagement activity. To learn more and book your event please visit:

bkfa.org.au/get-involved/have-an-assembly-day/

Where does my donation go?

Individual donations over \$2 are tax deductible and are directed to meet the needs of the communities and priority areas that we support. KIT+ donations will support education (literacy and health and rights), employment (skills development and enterprise) and programs that empower young girls and women living in remote settings.

How is BKFA funded?

BKFA is a company limited by guarantee and a registered Not-for-Profit with the Australian Charities and Not-for-profits Commission (ACNC). BKFA receives no state or federal funding, and its operations are made possible through fundraising, corporate sponsorship, membership, grants and philanthropy. To learn more about BKFA's work, we welcome you to review our Annual Report online. bkfa.org.au/reports

