

WORKPLACE GIVING

WHAT IS IT?

Workplace Giving is an easy and effective way to make regular donations to BKFA through payroll deductions. Donations are made automatically from your pre-tax pay – which means you instantly receive a tax deduction each pay cycle! You can start or change your gift at anytime.

HOW DO WORKPLACE GIVING DONATIONS HELP?

Donations to BKFA are tailored to meet the needs of the communities we support. They contribute to our kit making and distribution program, community development and research activities and broader program management. Through our community development projects and partnerships we achieve long term gains in reproductive maternal and newborn health for vulnerable populations and we improve maternal and newborn survival by increasing access to basic, clean supplies for childbirth.



ABOUT BKFA

We believe that most maternal and newborn deaths can be avoided if all women have access to basic healthcare during pregnancy, childbirth and postpartum periods.

Around 300,000 women and 3 million newborns still die each year from preventable causes related to pregnancy and childbirth - mostly in developing countries. We provide an opportunity for Australian volunteers to fundraise for and assemble Birthing Kits. We partner with local organisations, governments and health service providers who receive and distribute Birthing Kits to help enable a clean and safer birthing environment. And, we provide funding for collaborative and sustainable community development projects.

When you support BKFA, you'll be part of supporting amazing childbirth experiences like this, shared by one of our Field Partners, Enga Baptist Health Services, PNG.

HELEN'S STORY

Wrapped in that blanket is a newborn baby, just delivered with the help of a BKFA Birthing Kit. The birth was attended by student nurses Helen and Freya, here is their story:



Freya and I went out in the ambulance after a call from the bush, about a mother who had had a difficult labour overnight with reports of a hand sticking out. We thought that it would be a stillbirth and quickly got packed up with kits to halt the labour and bring the mother to safety. After an hour and a half on the bumpy, mountainous road, we arrived. Freya and I got the mother in the back of the jeep and stabilised her. She was having good contractions so we decided to deliver.

We laid down the sheet from the Birthing Kit and after a few good pushes and shouts of encouragement, the baby came into the world!

The baby was quickly wrapped and resuscitation began, as the baby was blue and not breathing. We gave the baby a firm rub with the towel and squealed with delight as it first opened its eyes, and then drew its first breath. We also let out the breaths that we had been holding! Luckily our nursing matron had decided to pack a Birthing Kit and what a godsend that was! At first, we were at a loss as to how to cut the cord, but I will never forget the look of relief on Freya's face when we realised we didn't have to use the bamboo shard the locals were waving at us, but could use a scalpel instead! Whew!

In a place like PNG, with limited resource and staff, Birthing Kits are invaluable because they allow people like us with less experience, to assist in safer delivery and minimise infections.



INFORMATION FOR EMPLOYERS

BENEFITS

- ✓ Workplace Giving is an effective and efficient way to strengthen team morale, enhance your company reputation and make a real difference by supporting the work of BKFA.
- ✓ It's a great way to support your employees and their philanthropic interests.
- ✓ It's easy to set up and offers employees a tax effective way to donate.
- ✓ You'll receive updates on how your Workplace Giving program has supported BKFA.
- ✓ Corporate volunteering and employee engagement opportunities to pack Birthing Kits are available.

GETTING STARTED

OPTION 1

Transfer Workplace Giving funds directly to BKFA

Step 1: If you would like to include BKFA in your existing program, please complete and return the workplace giving form which can be downloaded [here](#). Please send this to accounts@bkfa.org.au

Step 2: After we have received the form we will contact you to provide you with a donor reference number and confirm your details so that we can provide updates and newsletters which can then be shared with employees who have chosen to donate and wish to hear from us.

Step 3: Promote your Workplace Giving program to your employees. If the organisation is able to match funds, let your employees know, as this encourages participation!

INFORMATION FOR PAYROLL:

Donation reference: WPG (your organisation name and donor reference number)

Bank name: ANZ

Name of Account: Birthing Kit Foundation Australia
BSB: 015560

ACC: 492737593

Address: PO Box 330, BELAIR, SA 5052

BKFA ABN: 65 121 658 428

OPTION 2

Join an online Workplace Giving platform

If you do not have an existing Workplace Giving program, we recommend Good2Give.

Good2Give is a trusted provider of Workplace Giving programs and is all about making giving easy, efficient and rewarding. For more information and to support BKFA please visit www.good2give.ngo/companies or call 02 9929 9633.



INFORMATION FOR EMPLOYEES

BENEFITS

- ✓ **Easy to set up.**
- ✓ **It feels good to know that you are helping to support a worthy and important cause.**
- ✓ **You'll receive an immediate tax benefit from your pre-tax donation – so there's no need for receipts or claims at tax time.**
- ✓ **If you provide an email address, BKFA will add you to the database to receive newsletters and updates.**
- ✓ **If your employer matches your donation, double the donation will go towards our important work.**

GETTING STARTED

STEP 1

If your workplace has a giving program in place, they should have a form available for you to fill in. If they don't, you can download our Workplace Giving form [here](#) and pass it to your payroll team. Alternatively, if your workplace uses the Good2Give Workplace Giving platform, you can simply request your login details to set up your donations online.

STEP 2

Nominate your monthly donation amount. Donating via Workplace Giving provides an immediate tax benefit by reducing your taxable income, and it's all recorded on your pay slip. No receipts necessary. Simple!

STEP 3

Matched giving is an incredible way to increase your combined impact! Ask if your employer will match your contribution.

STEP 4

Keeping in touch. We'd love to keep you informed about the work you are contributing to – you can sign up to our mailing list on the home page of our [website](#), or follow us on [Facebook](#) or [Instagram](#)



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