



Before you get started, decide how you're going to fundraise!
Here's some food for thought:

24 Hour Event	A fundraising event that lasts 24 hours such as a 24 hour soccer game a sponsored silence or a karaoke rally.
Dress Down Day	Donations for wearing casual clothes on a nominated day.
Barbecue	Host a BBQ and ask for donations at the event. Try to get your drinks and food sponsored to raise more!
Car Wash	simple to organise and fun to take part in.
Quiz Night	Charge an entry fee or a fee for every wrong answer. Contact local business to see whether they can donate a prize for the winning team.
Raffles	A great way to raise money for your chosen charity. Contact local businesses to donate prizes.
Sweepstake	Run a sweepstake in the office. Themes could be how many times your colleague leaves their desk during the day or says a particular catchphrase. Charge for entry with the nearest guess winning a prize.
Eating Competition	How much (insert food) can you eat in 5 minutes? Charge to compete with the winner receiving a prize. Charge spectators for watching.
Garage Sale	Why not organise a garage sale? Spring clean your home and offload unwanted presents/items whilst raising funds.
Cake Sale	Bake some cakes and set up a sale at home/work or school.
Charity Auction	Have a great selection of products. Speak to local businesses and engage with your networks to see if they are willing to donate a prize.
Sky Dive/Parachute Jump	If you're brave enough! Ensure you plan in advance so that you raise enough money to cover the cost of the jump.
Fun Run	Organise a charity run in your local area make sure to promote the event in advance so athletes can gain plenty of support and sponsorship for the event.
Gift Wrapping Service	A Christmas themed fundraiser. Offer to wrap up presents in return for a fee. Make sure your fees cover the cost of materials.
Book Sales	Dig out your old books and have a book sale.
Football Tournament	Organise a charity soccer match or tournament. Charge local teams a set entry fee to take part giving all team members a fundraising goal.
Lunch Money	Ask your work colleagues to bring in a packed lunch for the day and donate the money they would have spent on their lunch.
Bad Taste Day	Encourage people to come to work or school in bad taste clothing. Charge those who take part and set a fee for those who don't
Swear Box	Put a swear box in the office. Every time someone swears they have to put \$3 (one Birthing Kit) in the box.
Charity Film Night	Invite your friends or colleagues to watch the latest blockbuster in return for a donation to your chosen charity

Please note: All fundraising activities must comply with Australian laws and regulations. There are a variety of licences you may need to apply for in order to host your event, including gaming licences, liquor licence and food preparation. Each fundraising activity is unique and we encourage you to contact the Department or Licensor in your state for more information.

Now that you've decided how you'll raise funds, just follow these steps:

Step 1: Set a goal.

It costs just \$3 to provide a clean Birthing Kit which includes the elements in the kit, transportation, a small contribution to community development projects and program management.

Think about how many lives your fundraiser could impact with \$600, \$1,000, or even \$10,000! When setting your goal, keep in mind how many people you might be able to reach.

Step 2: Plan your event

Make a list of all the things you need in order to achieve your goal and start organising. This could be anything from booking a suitable venue, to rallying up volunteers to help cook.

Step 3: Set up your fundraising page

Set up your personalised fundraising page, (we recommend mycause.com.au) making sure you upload photos and choose wording that reflects your theme and personality.

Step 4: Spread the word!

Share your fundraising page with family, friends, and colleagues so they can easily support you. Spread the word on social media and by email.

Step 5: Motivate your donors!

Make a donation of your own. It inspires others to support you if they've seen that you're truly behind the cause! Visitors who see others are giving are more likely to donate.

After the event

Send the money to BKFA. We accept donations by credit card, PayPal EFT or cheque. You can:

Jump onto our [donations page](#) to make your donation by credit card or PayPal

Deposit the donation into our account:
Birthing Kit Foundation (Australia)
BSB: 015560 ACC: 492737593 SWIFT CODE: ANZBAU3M

Or post a cheque made payable to Birthing Kit Foundation Australia to
Birthing Kit Foundation Australia
PO Box 330
Belair. S.A. 5052 Australia

Donations over \$2 are tax deductible.

Don't forget to thank your supporters, share your photos and celebrate your achievements – we love to see pictures of fundraising events and we're happy to post these on Social Media

How we can help you

If you need any help or advice or would like to discuss fundraising ideas, please contact us at info@bkfa.org.au

Every woman has the right to a clean and safe childbirth

